

To whom it may concern,

At Hope's Eating Disorders Support, we provide navigation, education, with advocacy and support programs to those struggling with disordered eating or those who have been affected by an eating disorder. As a non-profit organization, every dollar is important to us, and finances are crucial in supporting our mission to provide services in a safe, non-threatening environment. That is why we are so appreciative of the donations we have received through the Living 360 program.

The program itself is quite simple. Living 360 founder and telecom consultant Lorna Gunning Fratschko gives businesses an opportunity to Save and Impact. First she helps businesses SAVE by reducing their telecommunications costs and merchant services fees. Then she helps them IMPACT by allocating an additional portion of these savings to the charitable organization of her client's choice. It's a win-win for everyone... Lorna's client and our organization!

For our part, we often work with Ms. Gunning Fratschko to identify businesses with which Hope's EDS has a relationship. These organizations may benefit from the savings offered by a reduction in merchant services fees and telecom billings. Then our organization can hopefully benefit through the Living 360 program.

To date, the funds we have received from the Living 360 program have helped to deliver our Expressive Arts, an art therapy program to participants dealing with negative body image issues and disordered eating.

On behalf of Hope's Eating Disorders Support, I am pleased to submit this endorsement of the Living 360 program.

Cynthia O'Neill,
Interim Director,
Hope's Eating Disorders Support
London Ont.